Can Aslan

I’m a Product Designer and Design Strategist, helping teams build impactful products and make the most of constraints.

Over the past decade, I’ve brought together design, product management, and strategic thinking to turn complex challenges into useful products. I’m currently working on digital assessment solutions at Cambridge University Press & Assessment.

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Cambridge University Press & Assessment

UX Designer

Aug 2021 - Present

Cambridge, UK

I led the design of the MVP release of Cambridge OCR’s insight platform to help school leaders make sense of exam results.

For nearly five years, I led the UX design work alongside a major technology overhaul, closely collaborating with many stakeholders and enabling the best possible design under heavy constraints.

OBSS

Senior Product Designer

Nov 2020 - Aug 2021

Istanbul, Turkiye

Led the product design for the MVP release of an internal talent management platform.

Kolay IK

Product Manager

Jan 2019 - Nov 2020

Istanbul, Turkiye

As both product manager and product designer, led the entire product definition and design work for the first release of a complex product that is integrated into a rich HR ecosystem.

Dramatically improved the usability and competitiveness of the product by converting a file export improvement brief into a design overhaul.

Kolay IK

UX Designer

Apr 2018 - Jan 2019

Istanbul, Turkiye

As the first UX Designer, laid the foundations of the design system and UX-centric workflows which quickly increased customer satisfaction.

SHERPA Experience Design Studio

UX Strategist

Nov 2016 - Feb 2018

Istanbul, Turkiye

Conducted UX audits, created UX strategy reports, and service blueprints for customers from various industries.

NTT Communications

Service Designer

Jul 2013 - Sep 2013

Tokyo, Japan

University of Southern Denmark

Master of Science in Product Design

Sep 2012 - Sep 2014

Sønderborg, Denmark

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